

**BerkeleyHaas**

GLOBAL ACCESS PROGRAM

FALL 2020 INNOVATION PROGRAM



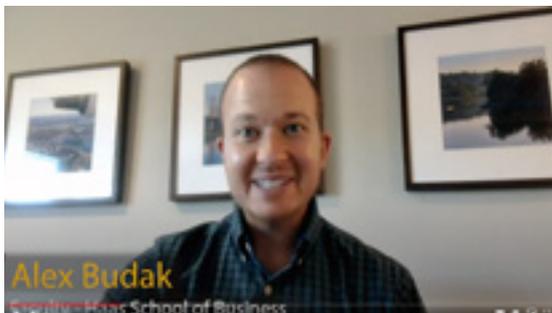
[global.berkeley.edu/academic/bhgap](https://global.berkeley.edu/academic/bhgap)

## INNOVATIVE BUSINESS COURSES **AT YOUR FINGERTIPS**

**Jump-start or continue your Berkeley Haas education by taking one of our innovative courses.**

**You'll gain access to Berkeley Haas' top-rated faculty and network while studying from the comfort of your own home.**

- Live Online learning combines the interactions of being in class with remote learning.
- Virtually connect with San Francisco and Silicon Valley entrepreneurs.
- Work on group projects with real-world experience.
- Receive personalized career coaching and graduate admission support.



**Alex Budak**

Berkeley Haas School of Business

Click to view director Alex Budak introduce the program.

## Haas Guiding Principles

# 1

**QUESTION THE STATUS QUO**  
bold ideas,  
intelligent risks

# 2

**CONFIDENCE WITHOUT ATTITUDE**  
lead through  
trust and collaboration

# 3

**STUDENTS ALWAYS**  
continual personal and  
intellectual growth

# 4

**BEYOND YOURSELF**  
lead ethically  
and responsibly

**ONE COURSE  
ONE TRANSFORMATIVE  
EXPERIENCE!**



**LEARN LIVE ONLINE!**

**Replicating the in-class experience, the Live Online format fosters community and interaction with peers and your instructor through group projects with real-world relevance.**

#### **LIVE ONLINE STRUCTURE**

Attend scheduled online sessions with your instructor and classmates where you participate in engaging lectures, collaborate, and apply the course material in discussions and break out sessions. Instructors deliver course content in interactive video conference sessions that are thoughtfully designed and executed. This adds additional community and engagement with your instructor and classmates while you work on assignments and other course work.

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## IMMEDIATE FEEDBACK

Real-time interaction means instant feedback. Your questions get answered immediately and your views and opinions get timely responses.

## COMMUNITY

We're all about creating learning environments in which you can engage with fellow classmates and your instructor.

Respond to instructor-posed questions.

Chat with other students about the course content, group projects and the like.

As part of the learning community, your instructor will always be present by serving as a mentor, providing personalized feedback and answering all of your questions via email or chat.

## NETWORKING OPPORTUNITIES

Attend virtual company site visits with top Silicon Valley companies.

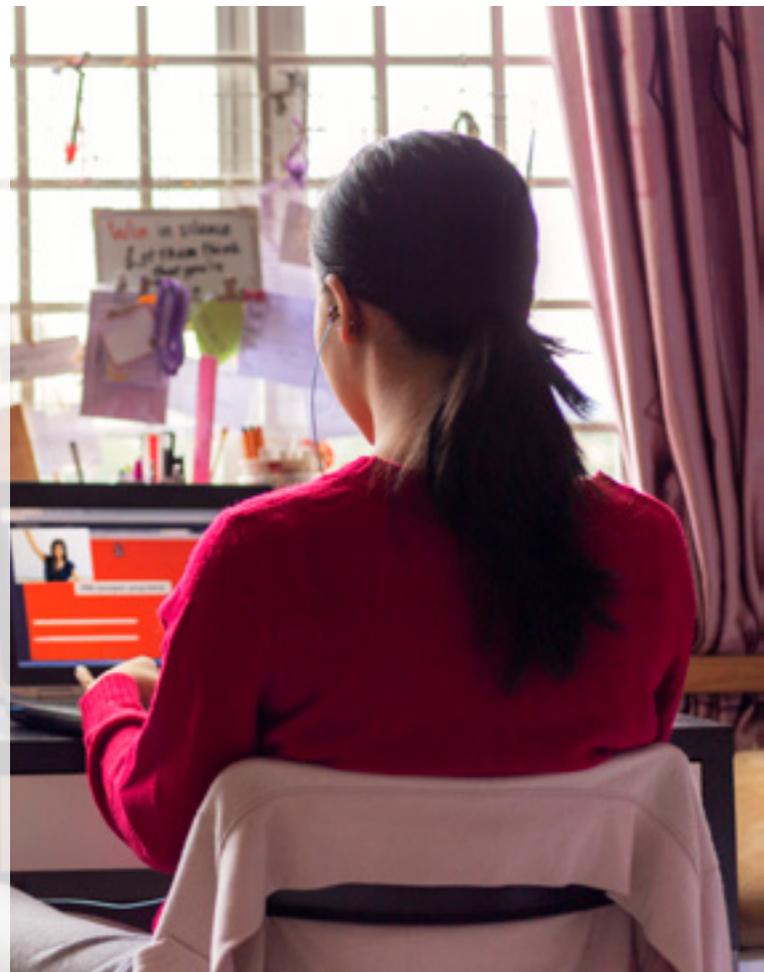
Participate in small-group discussions with prominent business leaders in the area, and ask your questions.

## CAREER COACHING

Receive three individualized one-on-one career coaching sessions to discuss your own topics of interest, ranging from applying to graduate school, to clarifying how to bring together your strengths and interests to launch or enhance your career.

## THRIVING AT HAAS ONLINE

Attend a virtual orientation session to get tips on being a successful online learner, making the most out of your remote learning and embracing Haas' unique culture and defining leadership principles.



## SELECT ONE OF THE FOLLOWING COURSES

### OPPORTUNITY RECOGNITION: TECHNOLOGY AND ENTREPRENEURSHIP IN SILICON VALLEY

*MBA XB295C (3 units)*

Gain the core skills needed to identify opportunities that can lead to successful, entrepreneurial, high-technology ventures, regardless of your “home” skill set (technical or managerial). Take an in-depth examination of the most successful approaches for entrepreneurial companies as a function of markets and technologies. Emphasis is placed on the special requirements for creating and executing strategy in a setting of rapid technological change and limited resources. This course is particularly suited for those who anticipate founding or operating technology companies.

Faculty: **Andrew Isaacs**, M.S., is a successful scientist, business executive, entrepreneur and educator. He is passionate about mentoring the next generation of technology business leaders and has a strong track record of helping young entrepreneurs launch their careers. Andrew has worked at the crossroads of advanced technology and business innovation for 25 years and has been teaching at UC Berkeley Haas School of Business for almost 20 years. He is also Haas School of Business’ Director of New Management of Technology Programs, Director of Mayfield Fellows Program and Executive Director at the Center for Energy and Environmental Innovation.



### FINTECH

*MBA XB237 (3 units)*

Changes in technology—such as universal Internet access, dramatic advances in cryptography and a mobile phone in every pocket—have changed how the financial industry operates. In this course, you will learn the basics of the payment system and how it is changing. The course will also touch on changes in other financial sectors, including advice, banking and insurance. Finally, you will investigate the potential of cryptocurrencies and the possibilities for disruption inherent in an open, consensus ledger (such as Blockchain).

Faculty: **Gregory La Blanc**, J.D., LL.M., received his J.D. from George Mason University and his LL.M. from UC Berkeley’s School of Law. He has been teaching at Haas School of Business since 2005, was awarded the UC Berkeley Presidential Teaching Fellow, was a Haas EW MBA Core Graduate Instructor of the Year and a John Olin Fellow from the School of Law. His current interests include data and analytics strategy, business model innovation, alternative investment strategies, evolutionary decision theory, behavioral law and economics, behavioral corporate finance, complex adaptive systems and information in organizations.



# TAKE THE NEXT STEP

## ADMISSION REQUIREMENTS

- At least 2 years of undergraduate coursework
- Minimum Grade Point Average: 3.0
- Minimum English-Language Proficiency Requirements:
  - TOEFL: 90
  - IELTS: 7
  - TEM-4 or TEM-8: 70

Do not meet these English requirements? You may be eligible to request a language-proficiency interview or waiver. Email [internationaladmissions@berkeley.edu](mailto:internationaladmissions@berkeley.edu) for more information.

## TUITION

\$7,500 (USD) per semester

Fees include:

- One course
- Personalized student advising
- Virtual company visits
- One-on-one career coaching
- Orientation
- Graduate admission session

## APPLICATION DEADLINE

Fall 2020 (August–December)

Apply by July 15, 2020.

## INTERESTED IN CONTINUING YOUR BHGAP STUDIES IN SPRING 2021?

- Be awarded a \$2,500 scholarship.
- Apply your remote course credit toward the certificate completion.
- Receive priority application review.
- Top achieving students will be invited to participate in a research project with Haas professors (pending approved application).

Visit [global.berkeley.edu/academic/bhgap](https://global.berkeley.edu/academic/bhgap) to apply.

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